

Christine Fok

✉ christineslfok@gmail.com

☎ +852 6680 1643

Experience

JUN 2019 - PRESENT

UX Designer, Mox Bank by Standard Chartered

Launched one of the first virtual banks in Hong Kong in Sep 2020
Defining the product with executives and business owners
Designing UX & UI and the design system
Planning and conducting user research

NOV 2018 - JUN 2019

UX / UI Designer, WiZ by Philips Signify

Revamped UX & UI design for smart home mobile app “WiZ”
Designed B2B web app “WiZ Pro”
Designed a holistic experience with multi-platform controls
Incl. voice UI, 3rd party integrations, sensors, remotes and switches

JAN 2017 - NOV 2018

UX / UI Designer, SnagR

Designed mobile app “SnagR Home”
Designed and built the corporate website
Developed the cross-platform design system and brand identity
Produced all digital & offline marketing materials

MAY 2014 - DEC 2016

Executive Officer, The Government of Hong Kong S.A.R.

Stack

UX / UI DESIGN

Sketch, Flinto, Principle, InVision, Zeplin, Adobe XD, Overflow

WEB FE DEV

HTML, CSS/Sass, JavaScript, WordPress, Webflow

DATA ANALYSIS

Tableau, Adobe Analytics

Education

2010 - 2013

Bachelor's Degree in Business Administration (Minor in Journalism & Communication), The Chinese University of Hong Kong